

## **Business Development Manager Berryceuticals**

Berryceuticals' mission is to import worldwide and to market B2B in Europe high-quality fruit- and plant-based ingredients (powders) for the nutraceutical and cosmetic industry. Berryceuticals is best known for its dried cranberry powders from Canada. With our farm-to-fork transparent supply chain approach we meet and surpass environmental and sustainable standards.

Are you our match to help us realise Berryceuticals' mission?

### **Your activities:**

- Responsible for the complete process to achieve the sales targets of product items in the European market
- Introducing individual product concepts to the customer by understanding customer needs and translating them into a perfect solution. Shaping and taking responsibility for leading the process from first contact to implementation
- Organize information and manage the sales process in our ERP system: SAP-B1
- Coordinating role in the in the relation between the customer, product development, category management and market research in innovation projects
- With your analytical and communication skills you closely follow developments in the market, and you build and maintain a strong network
- Moving the innovation pipeline with the supplier, who is responsible for deepening the product groups, through short lines and contact with the purchasing
- Being actively involved in representing Berryceuticals the best way possible at international trade fairs
- By being pro-active, you convert your innovative vision into sales

### **Why you?**

- Completed HBO/University education and relevant experience in international business
- Accurate, detail-oriented, process-driven, and analytical skills
- Excellent computer skills, knowledge and mastery of Microsoft Office, CRM / stock management package
- Clear in your communication, both by telephone and in e-mails
- Affinity with our products to be able to participate with R&D at a high level
- Excellent in the Dutch and English language, both spoken and written

### **What do we offer?**

- A versatile job at an international and professional company with healthy products
- Salary depending on education and experience.
- Full-time function with the intention to permanent employment
- A pleasant family atmosphere.
- We are located in Lelystad, which is easily accessible without traffic jams.



**About us:**

Berryceuticals bv was created as a joint venture by Dutch based Berrico FoodCompany bv and Canada based Fruit d'Or, Inc. From the start, our expertise lies in cranberry and wild blueberry products as Fruit d'Or is world's largest grower and producer of organic cranberries and owner of wild blueberry specialist Bleuet Mistassini in Canada. Working at Berryceuticals means working with colleagues from Berrico at the Berrico-office.

More information can be found on our website: <https://www.berryceuticals.eu/>

**Is this the job you were waiting for? We would be happy to receive your resume and motivation in English.** [HR@berryceuticals.eu](mailto:HR@berryceuticals.eu)

Of course, you can give us a phone call about this position. Ask for Nanny van Ool: 0320 266055.

We are looking forward to your response!

*\* Acquisition in response to this vacancy is not appreciated \**